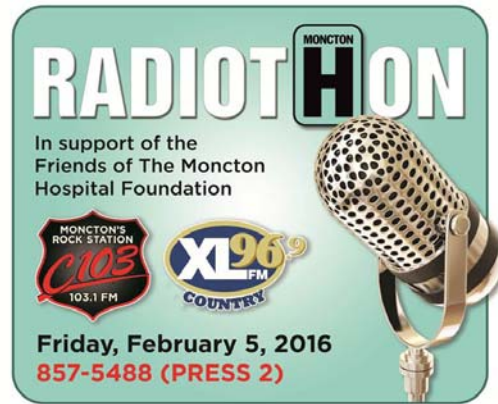


PRESS RELEASE

January 27, 2016



5th Annual C103 & XL Country 96.9 Radiothon raises funds for The Moncton Hospital - Inspiring Care. Saving Lives.

Moncton, NB - The 5th Annual C103 & XL Country 96.9 Radiothon hopes to raise \$35,000 for The Moncton Hospital (TMH) when they hit the airwaves next month. On Friday, February 5th starting at 6am until 6pm, on-air personalities from both stations will be broadcasting live from the hospital lobby raising money for the Friends of The Moncton Hospital Foundation's Annual Campaign.

All donations collected over that 12 hour period will go toward the \$950,000 goal set by the Friends for superior bed care for critically ill patients, sophisticated decision-making technology to make the labour and birthing process safer for mother and baby, and the creation of a green space to promote healing for addiction and mental health patients at The Moncton Hospital.

Steve Fowler, Friends of The Moncton Hospital Foundation Chair, notes that The Moncton Hospital, has for decades, been the heart of the community, providing high quality compassionate care for our loved ones. "Every day we see the impact donations have on patients and their families. The Radiothon offers an opportunity for the public to give back for the exceptional care they, a friend or family member have received," says Fowler.

C103 & XL Country 96.9 General Manager Dan Fagan, stressed the fact that his staff is committed to supporting The Moncton Hospital and he is confident that their listeners will not only tune in that day, but hopes that this year's Radiothon will surpass last year's total of just over \$32,000.

"It gives us great pleasure to do our part to improve patient care," says Fagan.

Throughout the day, C103 & XL Country 96.9 personalities will talk to physicians and other hospital professionals on the important patient benefits of the modern tools/spaces that are being purchased/renovated. There will be

many pre-taped interviews with grateful patients which will be aired throughout the day and several schools in the Anglophone East School District will be on hand to present cheques stemming from their fundraising efforts.

Anyone wishing to make a donation, can do so by calling 506-857-5488 where volunteers from C103 & XL Country 96.9 and TMH will be available to take your call. On-line gifts are gratefully accepted by visiting www.friendsfoundation.ca/donate (select Radiothon in dropdown box).

For information on the C103 & XL Country 96.9 Radiothon, or to pre-arrange a live cheque presentation, please contact Katherine Robertson at 506-870-2447. Social media will play a significant role during the Radiothon. The public is encouraged to follow the Friends on Twitter (FriendsofTMH) #TMHradiothon2016 and/or like us on Facebook.

-30-

For more information and for media inquiries:

Julie Thebeau, CFRE
Senior Development Officer
506.870.2699
Julie.thebeau@horizonnb.ca

