

PRESS RELEASE



October 21, 2015

The Moncton Hospital - Inspiring Care. Saving Lives. Foundation Sets \$950,000 Campaign Goal

Moncton -Superior bed care for critically ill patients, sophisticated decision-making technology to make the labour and birthing process safer for mother and baby, and the creation of a green space to promote healing for addiction and mental health patients are the combined focus of the Friends of The Moncton Hospital Foundation's 2015-2016 Annual Campaign. At the official launch held today, the Friends revealed an ambitious fundraising goal of \$950,000.

Where will the money go?

18 **Smart Beds** are urgently required for all three adult intensive care units at a cost ranging from \$24,000 - \$45,000. These high-tech beds are technologically advanced with, among other things, touch screens which allow staff to customize a patient's care electronically, lowering risk to patients and speeding recovery. ICUs treat critically ill and severely injured patients who need close observation, continuous monitoring and interventions. From strokes and heart attacks to car accidents and injuries, the demand for The Moncton Hospital's ICU services is constant.

"When caring for critically ill patients, we require the best medical care team and along with this is the ability to care for our patients with updated and modern equipment which includes the beds that our patients lie in," says Eloise Jones, Nurse Manager of the Coronary Care Intensive Care Unit. "The beds in an ICU must be high-tech beds which provide many features to provide better patient care."

Patients who live with mental illness and/or addiction will soon see a new, hope-inspiring outdoor "**green-friendly**" environment at The Moncton Hospital that will help foster social interaction, relaxation and wellness. Part of a third floor roof area will be transformed into a unique, secure and welcoming outdoor space for patients who have been admitted into either the Provincial Child and Adolescent Psychiatry Unit, Youth Wellness Unit or the Adult Psychiatry Unit.

"No one is immune to addictions and mental health problems. Patients in psychiatry are people, just like you and I. We all understand the need for stress reduction, relaxation, privacy, respect and freedom; all things that in-patients

can access in this green space,” says Petrea Taylor, RN PhD (c) Clinical Nurse Specialist.

Your donation will help make deliveries safer and revolutionize the way the doctors and nurses monitor mother and baby as they go through the prenatal, labour and birth process. Sophisticated perinatal (period before and after birth) **Fetal Monitoring and Data Technology** will provide the healthcare team with an improved process (electronic documentation as opposed to paper) so they can have up-to-the-minute crucial information on the condition of mother and baby throughout the delivery. It is imperative to have modern decision support tools at their fingertips in order to act quickly to changes in the vital signs or other crisis situations. When there is a concern, seconds count. A quick decision in these precious moments can save a baby’s life.

“The need for immediate and complete information access is critical in the maternity and labour and delivery areas. As a high-risk referral centre for surrounding communities, The Moncton Hospital is focused on reducing the risks associated with labour and delivery. This technology will help us do our jobs so we can make quick decisions to ensure the best care for mothers and babies,” say Dr. Ken Gillespie, Obstetrician/Gynecologist.

Campaign Co-Chairs David Savoie and Karen Teed encourage everyone to donate to the Friends Annual Campaign. “We must ensure that The Moncton Hospital has leading diagnostic and treatment tools, and updated spaces so that our medical professionals can provide the best possible patient care for our families and loved ones,” say Savoie and Teed.

To donate to the Friends of The Moncton Hospital Annual Campaign, please call the Friends at (506) 857-5488, visit online at www.friendsfoundation.ca/donate or mail to the Friends of The Moncton Hospital Foundation, 135 MacBeath Avenue, Moncton, NB E1C 6Z8.

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