

# PRESS RELEASE

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## 6th Annual C103 & New Country 96.9 FM Radiothon raises funds for The Moncton Hospital - Right now, it's time to give.

**Moncton, NB** - The 6<sup>th</sup> Annual C103 & New Country 96.9 FM Radiothon for The Moncton Hospital (TMH) will hit the airwaves later this week. On Friday, February 10<sup>th</sup> starting at 6am until 6pm, on-air personalities from both stations will broadcast live from the hospital lobby raising money for the Friends of The Moncton Hospital Foundation's Annual Campaign.

All donations collected over that 12 hour period will go toward the \$1.1 million goal set by the Friends to purchase of leading edge instruments and video technology for the Minimally Invasive Surgical Suites, computer navigation equipment to enhance knee surgeries, a high-tech system for evaluating and diagnosing esophageal problems and a digital marking system to improve cataract surgery. These technological advancements will greatly improve The Moncton Hospital's (TMH) ability to deliver healthcare excellence and hasten patient recovery for general, urology, thoracic and orthopedic surgeries, as well as in the Endoscopy (gastrointestinal) and Ophthalmology (eye) Clinics.

Steve Fowler, Friends of The Moncton Hospital Foundation Chair, notes that The Moncton Hospital, has for decades, been the heart of the community, providing high quality compassionate care for our loved ones. "Every day we see the impact donations have on patients and their families. The Radiothon offers an opportunity for the public to give back for the exceptional care they, a friend or family member have received," says Fowler.

C103 & New Country 96.9 FM General Manager Dan Fagan says his staff is committed to supporting The Moncton Hospital and he is confident that their listeners will tune in that day to help achieve this year's \$40,000 goal.

*"It gives us great pleasure to do our part to strengthen patient care,"* says Fagan.

Throughout the day, C103 & New Country 96.9 personalities will talk to physicians and other hospital professionals on the important patient benefits of the modern tools that are being purchased. There are also many pre-taped and live interviews with grateful patients which will be aired throughout the day and several schools in the Anglophone East School District will be on hand to present cheques stemming from their fundraising efforts.

Anyone wishing to make a donation, can do so by calling 506-857-5488 where volunteers from C103 & New Country 96.9 FM and TMH will be available to take your call. On-line gifts are gratefully accepted by visiting [www.friendsfoundation.ca/donate](http://www.friendsfoundation.ca/donate) (select Radiothon in dropdown box).

For information on the C103 & New Country 96.9 FM Radiothon, or to pre-arrange an on-air cheque presentation, please contact Katherine Robertson at 506-870-2447. Social media will play a significant role during the Radiothon. The public is encouraged to follow the Friends on Twitter (FriendsofTMH) #TMHRadiothon2017 and/or like us on Facebook.

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For more information and for media inquiries:

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